

*Keeping Caddo  
Parks Clean*



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# CLEAN PARKS CAMPAIGN

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## Keeping Caddo Parks Clean

### STAFF | LEADING BY EXAMPLE

We truly believe our park maintenance staff is the front line of our clean park efforts. Therefore, Caddo Parish park maintenance staff has committed to an “all in” initiative in paying more attention to the daily details of keeping our Caddo Parish parks clean as a sign of taking true ownership of the entire Caddo Parish park system.

Staff will be more committed to the day to day monitoring of all park grounds for trash, debris, vandalism and graffiti. Staff will also be more committed to immediately responding to picking up trash/debris, or requesting external assistance from Shreveport Green and ShreveCorps volunteers, pending the size of debris or nature of vandalism.

### TRASH RECEPTACLES | ANNUAL REPLACEMENTS

All trash receptacles at Caddo Parish parks will be replaced annually, or as needed, to ensure citizens have adequate cans throughout our parks to dispose of litter.

### TRASH TAG | CHALLENGE CLEAN-UP DAY (BI-MONTHLY)

During early spring throughout the calendar year (pending weather conditions), Caddo Parish Parks and Recreation staff, Shreveport Green, ShreveCorps and area volunteers will conduct a TrashTag Challenge Cleanup Day bimonthly at designated Caddo Parish parks. The purpose of the TrashTag Challenge is to beautify our parks, and build camaraderie and community pride among park staff and Caddo Parish citizens. Participant(s) will take a photo of a park area that needs cleaning or maintenance. Once cleaning or maintenance has been completed, participant(s) will take a photo and post to #trashtag. Projects will include, but not be limited to the following: removal of litter and debris from parks and adjacent roadsides; replacing trash receptacles; cleaning of flower beds/community gardens, planting flowers, removal of graffiti, etc.

### I LOVE MY PARK DAY | CLEAN-UP EVENT

This clean-up event will be held annually in conjunction with Shreveport Green and Great American Cleanup Day. Parks and Recreation staff, designated civic/youth organizations and area volunteers will make a collective effort to beautify and clean up designated Caddo parks and promote Caddo Parish Parks and Recreation Clean Park Campaign. Projects will include, but not be limited to the following: removal of litter and debris from a park and adjacent roadsides/gateways; cleaning of flower beds and community gardens; planting flowers, removal of graffiti, etc.

### YOUTH ORGANIZATIONS & VOLUNTEERS | INCENTIVES

With pre-approval from high school administration, Caddo Parish high school students will be allowed to receive community service academic credit for their volunteer service. For adults and families, the State of Louisiana House Bill No. 949/Act 458 provides a \$500 Louisiana State Income Tax deduction for registered volunteers who contribute 30 or more hours during a tax year for a Parks and Recreation Department and completes required ethics training. Furthermore, Caddo Parish will recognize all respective volunteers throughout the year for their community service efforts and participation in our Clean Parks Campaign. Acknowledgements will be made by the following:

- Caddo Parish social media platforms
- Local news media
- Caddo Parish Commission meetings

See attached Clean Campaign Promotional Flyer

# WE NEED YOUR ASSISTANCE TO KEEP OUR PARKS CLEAN!

It is the **PARK AND RECREATION DEPARTMENT'S** mission to maximize all available resources to deliver well maintained parks, and facilitate quality programs, events and leisure services to the residents and visitors of CADDO PARISH.

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## THREE WAYS **YOU** CAN HELP

# 1

### *Pick Up*

Please do not litter and make sure to clean your area after each park visit. You can also help by picking up litter in the park that other people may have left and by spreading the message of keeping our parks clean. It is also important to pick up after your pets.

# 2

### *Evaluate*

Input from our citizens and visitors is an important part of maintaining our parks. If you see inadequate conditions in any of our parks or greenspaces, please go to our website at [www.caddo.org](http://www.caddo.org) and email us your concerns.

# 3

### *Volunteer*

Individuals, non-profit organizations or groups of individuals can volunteer and complete park rehabilitation projects. These projects include clean up days in parks, planting trees, maintaining community gardens and more.



For more information on the CLEAN PARKS CAMPAIGN,  
please visit [www.caddo.org](http://www.caddo.org) or call 318-212-0220

*Thanks for helping us to keep our parks and greenspace safe, clean, and attractive!*