Caddo Parish Pickleball Park (CPPP) Owick Fucts

Where will CPPP be located?

•Approximately at the 200 Block of East Flournoy Lucas Rd. | Shreveport, LA 71106 (Behind Kroger Market Place and the Lash Family YMCA)

Renderings/Location Map

View renderings and location maps of the proposed facility at: caddoparks.org/pickleball.

What Will The Facility Include and What Will It Cost?

- ·Total cost: \$10 million
- •Nineteen lit pickleball courts (USA Pickleball regulation standards/post tension concrete), eight with shade structures.
- ·Additional championship style court will include seating for 1,000 people.
- •Clubhouse (approximately 6,000 sq. ft with seating for up to 50 people on each side with (2) pickleball courts (1 on each side).
- ·Limited seating will be provided at the other courts, as well as basic picnic areas with two (2) pavilion spaces, 500 parking spaces and a walking/jogging trail. (approximately ½ mile per one lap).

When Will The Facility Be Completed?

- ·2025 Lease Agreement/Design Development
- ·2026 Construction Begins
- ·2027 Completion/Grand Opening

Who Will Pay for CPPP?

- ·CPPP will be **funded by revenue bonds** from the Parish of Caddo.
- •The funds would not come from any current fund balance if passed and revenues generated would pay the bonds.

Who Will Manage CPPP?

•CPPP will be **managed by the Lash Family YMCA**, a facility experienced in operating recreational facilities and connecting communities throughout the United States.



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Quick Facts

What Do We Know About Pickleball?

- •Pickleball is the **fastest-growing sport in America**, with an estimated 48.3 million players in the United States and a 223.5% growth in the last 3 years.
- ·13,969 pickleball courts in the United States.
- ·Players 25-34 make up the largest percentage of pickleball players, dispelling the myth that pickleball is primarily a game for older players.
- ·The shortage of dedicated courts remains a concern to pickleball players around the country.

How Will CPPP Benefit Caddo Parish?

- ·Addresses the parish-wide need for more dedicated pickleball courts.
- ·Supports sports tourism as an **economic driver** for Caddo Parish (hosting local, state and regional pickleball tournaments).
- ·Brings people and communities together, as all populations can all participate at the same time.
- Improves the overall quality of life of all Caddo Parish citizens.

What Is The Potential Economic Impact of CPPP?

- Regional 3 day pickleball tournaments with 1000 players can generate over \$1.2 million dollars in direct spending, including meals, entertainment and lodging.
- Local/State 3 day pickleball tournaments with 500-750 players can generate from \$620,000 \$930,000 in direct spending.
- ·Nationally, sport travelers directly spent \$47.1 billion dollars in 2024 on transportation, lodging and food and traveled at least 50 miles to attend sporting events
- ·Sports travel supports over 650,000 full-time and part-time jobs across the country.

Who Supports the CPPP?

To view the full list of endorsements and letters of support, visit caddoparks.org/pickleball.

Next Steps:

July 3, 2025, 3:30pm:

Caddo Parish Commission Public Hearing/Final Vote View the meeting online at caddo.gov

